

Alvin D. White

adwhite3.com

5823 Legacy Crescent Place, Apt. 104

Riverview, FL 33578

alvindinsmorewhite@gmail.com

724-809-6697

EDUCATION

Robert Morris University, Moon Township, Pennsylvania

Bachelor of Arts in Media Arts with minors in Sport Management and Documentary Studies, May 2016

GPA 3.83

WORK EXPERIENCE

Team Lead, Campaign and Marketing Consultant, *ECMC Group*, Tampa, Florida, March 2017 – February 2018

- Generates and analyzes specific marketing campaigns to most effectively utilize company resources
- Assists prospective students with information on educational institutions to impact their future
- Creates community relationships and leads in team activities and wellness
- Appointed Team Liaison to cultivate a close working relationship within all departments

Marketing Apprentice, *LLI Engineering, Pittsburgh, Pennsylvania*, May 2016 - August 2016

- Updated corporate resume and employee profiles
- Provided website material along with other marketing promotional content

Operations and Sales Associate, *Dick's Sporting Goods*, Robinson, Pennsylvania, May 2013 - August 2015

- Edited Head Coach training videos
- Responsible for the selling, merchandising and distribution efforts at the store level
- Oversaw and managed shipment process

ACTIVITIES AND PROJECTS

President, *RMU Student Government Association*, Moon Township Pennsylvania, September 2013 - 2016

- Scheduled and led biweekly meetings
- Managed and doubled Student Government fund income within two years
- Allocated budgets for all organization
- Served as liaison between students and administration
- Guided organizations increases of an average 10% per year

Video Field Production, *Big Brothers Big Sisters*, Robert Morris University, April 2013

- Created public service announcement for foundation
- Communicated with professional radio station
- Implemented strategies to include minors and organization material

Leader, *Coalition of Christian Outreach*, Robert Morris University, Fall 2014 - 2016

- Organized retreat weekend for 20+ members
- Co-managed campus ministry group of 50+ participants

SPECIAL SKILLS

- TV Studio Production: producing, writing, directing, camera operation, lighting, audio operation
- Video Editing: Final Cut X, Adobe Premier, Speed Edit
- Graphics Editing: Adobe After Effects, Adobe Photoshop, Final Cut X
- Audio Editing: Avid Pro Tools, Audition
- Sports marketing and management principles in sport management
- Proficient in Microsoft Word, PowerPoint, Excel, Movie Maker